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BSS

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The government has initiated to provide skills training and gainful employment to five lakh people of poor families by 2020 to supplement the efforts of eliminating poverty in the country, reports BSS. Under the Skills for Employment Investment Program (SEIP), the people of underprivileged group will be given training facilities to create skilled manpower, this was disclosed at a consultation workshop on Social Marketing Strategy of the SEIP here yesterday, says a press release. In the first phase of SEIP, a total of 2,60,000 will be given training by December this year and at least 70 percent of them will be provided gainful employments. At least 30 percent of the total trainees will be female, officials of the SEIP project said around one lakh workforce have already been provided skills training since the inception of the programme in July 2014. SEIP has developed a draft Social Marketing Strategy to help mobilising disadvantaged communities towards skills training and job placement.

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